



NO-COST

Business Consulting Services

To Help Your Business Grow

The University of Georgia Small Business Development Center (UGA SBDC) provides confidential, no-cost consulting services to help Georgia businesses grow and succeed. Our consultants have earned advanced degrees in business or management. Their knowledge and extensive practical experience help both emerging and growing for-profit businesses design strategies to make better business decisions and reach their goals.

SERVICES FOR BUSINESS OWNERS:

- **Strategic Planning:** Situational analysis, determining vision, mission, values & strategy
- **Loan Preparation:** Financial projections, profit & loss, balance sheet and cash flow
- **Digital Marketing:** Digital campaigns, email marketing, social media strategy, analytics and SEO performance
- **Financial Score-Carding:** Ratio analysis and key performance indicators
- **Business Management:** Employee retention, time management & customer service

More...

WHO WE SERVE:

- Established businesses looking to grow
- Startups with economic growth potential
- 12 Northeast Georgia counties, from Jasper to Jackson and Elbert to Greene



CONTACT US

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